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i2c News, Events, and Thought Leadership



Jan/Feb 2017

Smarter Payments | Integrated Commerce



WEBINAR: Powering Smarter Prepaid Solutions with Agile Processing

Join i2c's Lisa Fugate and Celent Senior Analyst Zil Bareisis on March 23, 2017 10am PDT / 1pm EDT for a webinar moderated by Paybefore to discuss the diverse opportunities presented by prepaid solutions and how an Agile Processing model gives issuers the control to deliver innovative, profitable new products. [Register Here.](#)



The Keys to Managing Innovation in the Age of Payments Transformation

In a recent interview with PYMNTS, i2c CMO Marc Winitz noted that all too often, technology infrastructure dictates business needs and strategy, instead of the other way around. That's a very big hurdle for FIs seeking to introduce innovative payments offerings consumers expect and that differentiate their brand in the market. [Read the full article.](#)



Analyst Report: Innovating Payments in the Digital World

Fresh thinking about prepaid solutions is in your grasp. Payments industry analyst firm Celent discusses how agile processing platforms are changing the way prepaid issuers and program managers around the world are innovating at scale. [Download](#) the report.

[To Download the i2c Travel Solutions Datasheet Click Here.](#)

i2c Hosts its 4th Annual Partner Advisory Council

The i2c Partner Advisory Council met in February in San Francisco, where a small group of our top partners and customers from around the [world](#) convened for a collaborative discussion on the latest industry trends and strategies to address them. David Duncan, Sr. Partner at global growth strategy consulting firm Innosight, addressed the group on better ways to uncover customers' true needs to expand opportunities for growth and innovation.

Are Frictionless Mobile Payments Right for Issuers?

Uber is currently the "poster child" for frictionless mobile payments, but is the Uber model something that everyone should aspire to? In her [blog](#), Lisa Fugate, i2c's VP of Product Management, warns that issuers stand to lose quite a bit if frictionless payments becomes their sole purpose.



VIDEO: Contextual Payments with Agile Processing

See how i2c's innovative processing solution uses data from cardholder behavior to engage customers before, during, and after a purchase. [Watch video.](#)